

# NCHS

*Theatre Department*  
2022/23 SEASON

## 2022/23 Season Sponsorship Opportunities

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### Sponsorship Details:

- ❖ Sponsor logo on all posters and flyers distributed throughout New Canaan
- ❖ Sponsor Ad (see below) featured in "Playbill," and thanked before each performance.
- ❖ Sponsor logo, and a link to the sponsor's website, on the NCHS Theatre website
- ❖ Sponsor mentions in all email communications promoting show
- ❖ Dedicated email (100% share of voice) to parents post-show, promoting your organization or business

### Sponsorship Levels:

- ❖ Presenting Full-Year Sponsorship: (5) Show Package - Includes Guaranteed Premium Placement in (4) Show Programs + Drama Fest - \$1,250 (Best value, \$250 off, equivalent to one single-show sponsorship)
- ❖ Full-Year Sponsorship: (4) Show Package - Includes Guaranteed Premium Placement in (4) Show Programs - \$850 (equivalent to \$150 off single-show sponsorship)
- ❖ Fall Sponsorship: (Take Her, She's Mine & Tuck Everlasting) - \$450 (\$50 off single-show sponsorship)
- ❖ Winter/Spring Sponsorship: (The Music Man & Disaster, the Musical) - \$450 (equivalent to \$50 off single-show sponsorship)
- ❖ Dramafest Underwriters: \$250 - Sponsor of our annual student-produced productions. This opportunity is limited to (3) sponsors on a first-come, first served basis, and must be purchased in conjunction with a Full-year, Fall, or Winter/Spring sponsorship.

(Other sponsorship opportunities/levels may be available; please email [nchstheatresponsors@gmail.com](mailto:nchstheatresponsors@gmail.com) for more information)

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### I, the undersigned, wish to purchase the following sponsorship for the 2022/23 NCHS Theatre Department Season

- Presenting Full Year Sponsorship: \$1,250
- Full Year Sponsorship - \$850
- Fall Sponsorship - \$450
- Winter/Spring Sponsorship - \$450
- Dramafest Underwriter - \$250
- Other (must have agreed on amount with Sponsorship Coordinator) \_\_\_\_\_

Please make checks payable to:

NCHS Theatre Department

Mail Signed Contract and Check to:

NCHS Theatre Dept.

Attn: Christopher Myers

11 Farm Road

New Canaan, CT 06840

Amount Enclosed: \$ \_\_\_\_\_

Email: \_\_\_\_\_

Business Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Business Contact: \_\_\_\_\_

Address: \_\_\_\_\_

**Thank you for you support of NCHS Theatre!**